

# 2017 SPONSORSHIP OPPORTUNITIES

MARIETTA DAILY JOURNAL

# GOBBLE

# JOG

**REGISTER TODAY!**

**GobbleJog.org**



**Marietta Square · November 23, 2017**

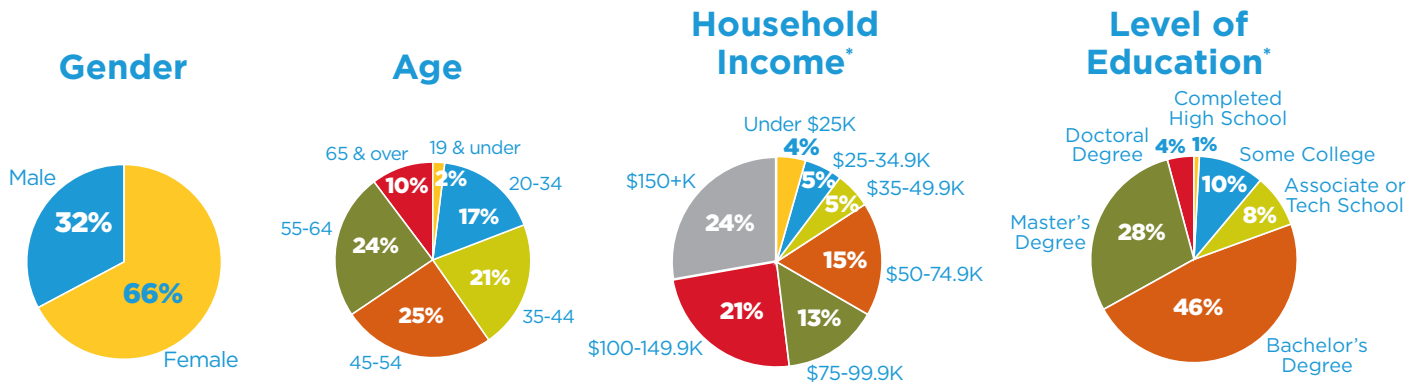
**GobbleJog.org**

# About the Gobble Jog

On Thanksgiving morning, more than 9,000 people will come to the Marietta Square to participate in the 15th Annual Gobble Jog, benefiting MUST Ministries. Almost 300 volunteers will be on hand to support these runners.

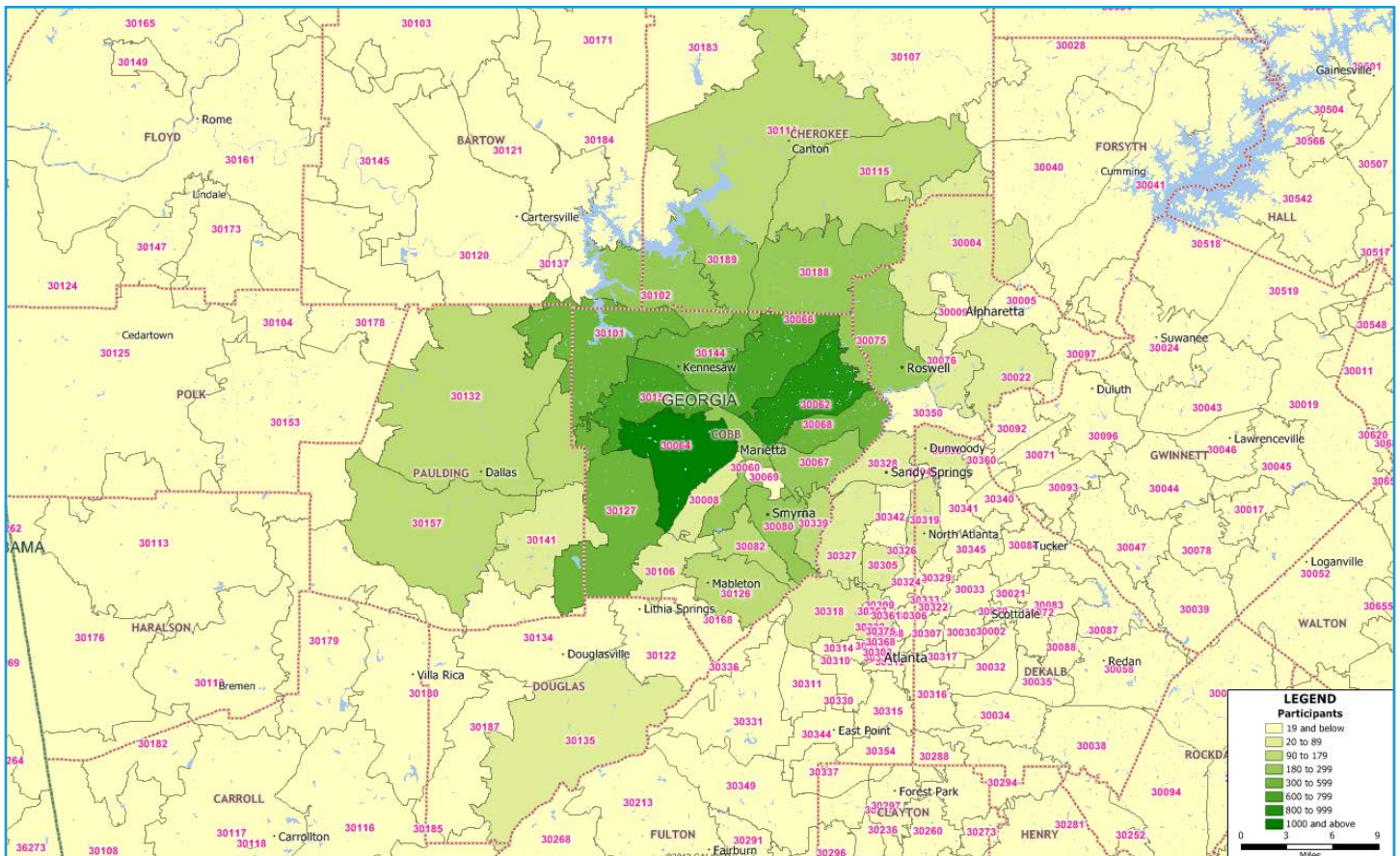
The Gobble Jog offers options for all skill levels. Timed 10K and 5K runs, as well as an untimed 5K, 1K and Tot Trot are all available. Participants come from all over the country to participate in the run with their families – 39 states were represented in 2016. Our largest teams are from area companies, schools and churches who come together that day to support our mission.

## Gobble Jog Demographics



\*Based on 2016 post-event survey. Not all respondents answered these questions.

## Participants by Zip Code





# About MUST Ministries

A powerful, volunteer-driven organization, MUST addresses the basic needs of individuals, families and children with facilities in Cobb and Cherokee and programs in six other counties.

MUST has been serving our neighbors in need for 46 years, providing the basic needs of life to area residents who are struggling:

- **Food**
- **Housing**
- **Employment Services**
- **Clothing**
- **Summer Lunch**
- **Christmas Toy Shops**



**30,000**

MUST clients served annually and **84%** are women and children

**460,030**

lbs. of groceries/toiletries distributed through three food pantries and **24** Save It Forward School Food Pantries



**251,424**

nutritious lunches given to **6,715** children through MUST's Summer Lunch

**78,486**

safe nights of rest



**468**

individuals obtained jobs through MUST Employment Services, returning **\$6.8** million to the local economy

**85,974**

meals prepared and served in the Loaves and Fishes Community Kitchen



# CORPORATE SPONSORSHIP LEVELS

	<b>TURKEY \$20,000</b>	<b>STUFFING \$15,000</b>	<b>CASSEROLE \$10,000</b>	<b>GRAVY \$5,500</b>	<b>WISHBONE \$3,000</b>	<b>PUMPKIN PIE \$1,500</b>
Logo/name on back of shirt	Logo	Logo	Logo	Logo	Logo	Name
Logo/name on event signage	Logo	Logo	Logo	Logo	Logo	Name
Logo/name on digital billboard at event	Logo	Logo	Logo	Logo	Logo	Name
Logo on Gobble Jog website	Logo	Logo	Logo	Logo	Logo	Logo
Print ad in Gobble Jog Magazine if received by 9/12/16	Full page	Half page	Half page	Half page	Quarter page	1/8 page
Space at the Gobble Jog Expo on Wednesday 11/23/16	Premium	Premium	Premium	10'x 10'	10'x 10'	10'x 10'
Logo on race posters placed in local area businesses prior to event if received by 8/1/16	Logo	Logo	Logo			
Recognition in MDJ sponsorship appreciation ad following event	Logo	Logo	Logo	Logo	Logo	Name
Complimentary race entries and shirts	15	15	12	10	7	5
Additional Gobble Jog shirts	10	10	7	5		
Access to the VIP area on race day	5	5	3	3		
Promotional space on Marietta Square on event day	Yes					

Presenting Sponsor: \$25,000 (limited to 5 - see separate page for full details)



## Don't see a category that fits your needs?

We can custom design a sponsorship just for you. Support the Gobble Jog by underwriting the volunteer t-shirts, printing, photography, finish line and more. Help us think outside the box!

# THE 15th ANNUAL GOBBLE JOG

Marietta Square | November 23, 2017

Contact Angie Bolton for more information  
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