

2026 SPONSORSHIP OPPORTUNITIES

GOBBLEJOG.ORG

GATHER. GIVE. GO.

BENEFITTING • MUST MINISTRIES • THANKSGIVING DAY

2026

MUST MINISTRIES

MDJ MARIETTA DAILY JOURNAL

Gobble Jog

PRESENTED BY

COBB EMC Foundation

Wellstar HEALTH SYSTEM

JOIN US IN THE RACE AGAINST POVERTY

On Thanksgiving morning, nearly 10,000 runners will gather on the Marietta Square for the **24th Annual Marietta Daily Journal Gobble Jog**, a beloved event benefitting MUST Ministries. With almost 200 dedicated volunteers on hand to support participants, the Gobble Jog has something for everyone — whether you're a seasoned runner or just looking for a fun way to kick off the holiday.

A RACE OPTION FOR EVERY AGE, PACE, AND ABILITY

10K TIMED	5K TIMED	5K UNTIMED	1K UNTIMED	TOT TROT	PHANTOM RUNNER
For competitive runners	Challenging and fun	Walk or run at your pace	Family-friendly fun	For our youngest runners	Support from anywhere



It's okay to ghost us! Participate as a **Phantom Runner**, make a difference, and receive a t-shirt!

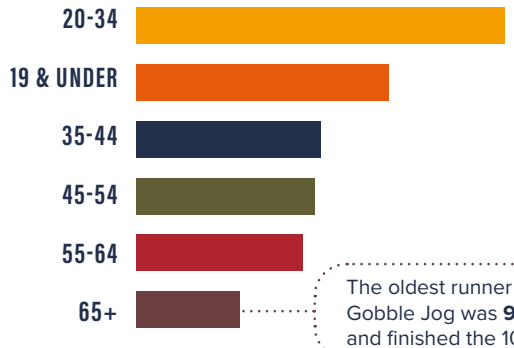
2025 PARTICIPANT DEMOGRAPHICS

CATEGORY

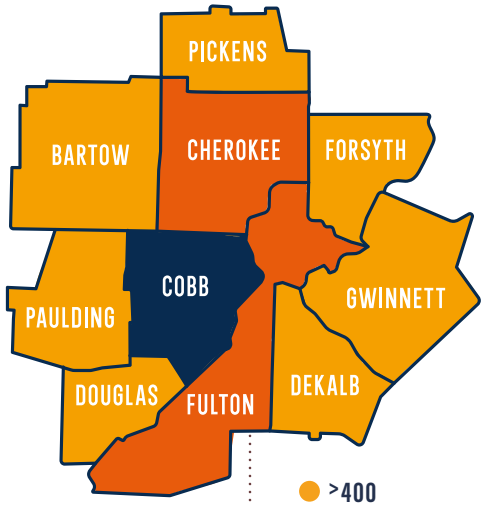
1K UNTIMED	42.4%	4,497
5K UNTIMED	37.7%	4,003
10K TIMED	13.1%	1,386
5K TIMED	3.1%	331
PHANTOM	2.7%	282
TOT TROT	1.0%	109



AGE



The oldest runner in the 2025 Gobble Jog was **92 years young** and finished the 10K Timed Race!



- >400
- 401-1000
- 5000+

In addition to the metro Atlanta area, The Gobble Jog attracts runners from around the globe, with our **farthest-traveling participant coming all the way from Spain** in 2025.



"Our team and families come together for the Gobble Jog to kick off the holiday season with purpose and community. It's our way of connecting with others, spending quality time with family and friends, and supporting MUST Ministries and the incredible work they do for those in need. The event reminds us how fortunate we are and how powerful it is when our community comes together for a common cause."

- C. Cooper

WHY COMPANIES LOVE

GOBBLE JOG

NEARLY
10,000
PARTICIPANTS

OVER
200
VOLUNTEERS

CONTINUING A
24
YEAR TRADITION



PARTNER WITH METRO ATLANTA'S FAVORITE THANKSGIVING TRADITION

Your sponsorship fuels a memorable race experience while supporting MUST Ministries and helping neighbors in need across our community.

SPONSORSHIP LEVEL	PRESENTING $28,000	TURKEY $15,000	STUFFING $10,000	CASSEROLE $7,500	GRAVY $5,000	WISHBONE $3,000	PUMPKIN PIE $2,000
SOCIAL MEDIA PROMOS	4	4	3	2	2	1	1
BRAND PLACEMENT ON SIGNAGE, WEBSITE & BANNERS **LOGO DUE 10/1*	PREMIUM	✓	✓	✓	✓	NAME ONLY	NAME ONLY
T-SHIRT PLACEMENT **LOGO DUE 10/1*	✓	✓	✓	✓	✓	NAME ONLY	
RACE ENTRIES & SHIRTS	16	12	10	8	6	4	2
PROMO ITEM IN GOODIE BAG *IF RECEIVED BY 11/16*	✓	✓	✓	✓	✓	✓	✓
PROMO SPACE AT PACKET PICK-UP ON 11/25	PREMIUM	PREMIUM	10'x10'	10'x10'	10'x10'		
VIP ACCESS ON RACE DAY	16	12	10	8	6	4	
BRAND PLACEMENT IN VIP SLIDE SHOW	✓	✓	✓	✓	✓	✓	
PODIUM RECOGNITION AT RACE START	✓	✓	✓				
PROMO SPACE ON SQUARE	✓						

MARKETING SPONSORSHIP OPPORTUNITIES

Support the Gobble Jog by supporting key opportunities like dog bandanas, Tot Trot, photography, and the finish line. We can create a custom sponsorship package just for you! Reach out for details on available opportunities.

FOR SPONSORSHIP INFO CONTACT:

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SERVING OUR NEIGHBORS IN NEED FOR 55 YEARS

Founded in 1971, MUST Ministries transforms lives by providing essential support to our neighbors in need.

As more families across metro Atlanta face food insecurity, housing instability, and financial hardship, MUST addresses both immediate needs and the root causes of poverty through comprehensive, whole-person support.

In recent years, MUST has expanded its housing and food programs, opened a health clinic, and more than doubled the number of people served. Children account for nearly half of those served, highlighting our vital role in supporting vulnerable youth and families.

Powered by more than 10,000 volunteers each year, MUST is building a stronger community where every person has the opportunity to thrive.

54,723
NEIGHBORS SERVED
26,262 WERE CHILDREN

2.3 MILLION
POUNDS OF FOOD
DISTRIBUTED

167,216
SAFE SHELTER NIGHTS
PROVIDED BY MUST

1,914
WORKFORCE CLIENTS
SERVED

DATA SOURCE:
FISCAL YEAR 2025

Serving our neighbors in need.

MUST Ministries is a faith-based 501(c)(3) organization serving people in poverty in eight counties. MUST provides food, housing, workforce development, a healthcare clinic, clothing and other significant programs to those in need.

MUST MINISTRIES

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